

The 5 Big Dream Killers

A Free Special Report

By

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"The Straight Talk Motivator"

#5 My Friends and Family Don't Believe In My Dream(s)

Oftentimes the people who know you best won't believe in your dream(s) and personal goals until they see you actually taking steps to make your dreams and goals come true. There will be times when the very people you thought would support you will be your biggest naysayers and adversaries. Use their unbelief in your dreams as fuel for your fire to achieve your dreams and goals. Each time you reach a milestone, look yourself in the eye and say "G- DOUBLE O- D J- O- B, Good Job, Good Job!!! I knew you could do it and encourage yourself to strive to conquer the next mountaintop."

#4 I Don't Have Enough Contacts or I Don't Know Enough People

Start where you are. Talk to the people you already know and get them excited about your new project, product or service. Give them tools (i.e. postcards, business cards, and websites) to pass on to their circle of influence. Use your social media (Facebook, Twitter, LinkedIn, YouTube etc...) to increase your contacts. Never forget that old fashioned networking at local events, the grocery store, the mall, church and the other places you visit on a regular basis offer loads of opportunities to network and build your contact database.

Quick Tips:

- 1) Never leave home without business cards.
- 2) Create a Contact Database or Spreadsheet and keep your contacts in one place that's easy to locate and search.
- 3) Reach out to the people you meet; communicate in some fashion with them within the first three (3) days of meeting them and be sure to remind them when and where you met in your communication.

#3 Excuses, Excuses, Excuses

You can and will find a million excuses if you choose too. Schedule time on your calendar to complete the necessary research, paperwork, and/or project(s) needed to achieve your goals. Honor yourself by honoring the time you scheduled to pursue your dreams.

Excuses + Procrastination = Never Achieving Your Dreams.

#2 I Don't Have the Financing Needed To Achieve My Dreams

Figure out ways to market for FREE or very low cost. There are free websites, business cards, and places to conduct research.

- 1) Free Website - www.wix.com.
- 2) Free Business Cards - www.vistaprint.com (you pay S & H).
- 3) Places to Conduct Free Research - Your public library, places that offer FREE Wi-Fi (if you have access to a laptop computer), your local Small Business Administration office, your local colleges and universities, your local Chamber of Commerce, local places of worship, and local seminars and workshops (may be a small cost associated).
- 4) Free marketing - social media (i.e. Facebook, LinkedIn, and Twitter, YouTube...etc.), stories in local newspapers, press releases, blogs and e-newsletters.
- 5) Barter - Trade your products/services with others (I would suggest a written contract that clearly states what's expected from all parties involved).
- 6) Save - In my experience, I've had to sacrifice a lot of my wants to save for my business needs. It's paid off though.

#1 I Don't Have Enough Faith in Myself to Pursue My Dream(s)

If you don't believe in yourself, nobody will. Ask yourself these questions "Have I discovered my purpose?" "Does this dream wake me out of my sleep?" "Does my heart sing when I work on my dream?" "Am I passionate about achieving my small goals enroute to achieving my dream? If you answered yes to any one of these questions yet you still haven't stepped out and started to pursue your dreams - you don't have enough faith in yourself to try.

The only thing that beats a failure is a try. Now step out on your faith and TRY! If you fail, learn the lesson and TRY AGAIN! Try until you SUCCEED!